

Julianne O'Connor, MS

Certified Nutritionist, Writer, Health Coach

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Work Experience

Eighty Wellbeing / Founder, Certified Nutritionist

JUNE 2018 - PRESENT

I am an educator, writer, consultant and coach helping people reach their wellness goals with functional nutrition science-based programs and curated original content. I help people feel better with actionable solutions and roadmaps to support wellness and longevity-based goals and initiatives. I write and create programs and content for other medical and holistic practitioners and for digital publication.

Intel Capital / Business Development Executive

JULY 2008 - JULY 2018

Senior business development executive responsible for North American portfolio management, business development and marketing for Fortune 50 global corporate venture capital group. Drove partnership and engagement programs with Intel's invested portfolio company executives and global corporate customers that contributed \$13M in revenue and increased IRR for the portfolio. Coordinated asset creation and collateral w creative agencies to drive VC brand awareness. Advised on internal IT projects for novel event management software. Built solid network of global corporate executives for purposes of technology scouting.

Intel Corporation / Product Marketing Manager, Competitive Analyst (SMG)

JANUARY 2000 - JULY 2008

Developed and executed product launch plans, marketing and strategy to support global enterprise hardware technology product. Performed competitive analysis and developed collateral and assets to support global sales. Received highest award for creation of curriculum and training to support technical sales teams. Selected for global marketing rotation program in Europe training sales counterparts in 21 countries for five months.

Education

National University of Natural Medicine / MS, Nutrition

SEPT 2018 - JUNE 2020

UNC Charlotte / BA, Psych.

SEPT 1991 - JUNE 1993

Certifications

Certified Nutritionist, State of Washington

CNS Candidate

Licensure in progress, passed board exam 6/15/21

Certified Health & Wellness Coach-CHWC

Wellcoaches® School of Coaching #231493
expires 1/23

Tufts Friedman School of Nutrition Science & Policy Graduate Certificate, Nutrition Communication

JAN 2016 - JAN 2017

Skills

Content development, marketing, writing, education, strategy, programs, collaboration, training, teaching, customer-orientation, agency relations, asset creation, coaching, nutrition, wellness, evidence-based approaches, curricula, course creation.

View portfolio and CV online at:
www.julianneoconnor.com